

# 2022 INDIANA SAFETY & HEALTH CONFERENCE

**CELEBRATE**  
WHAT WE DO!

Feb. 28-March 2

INDIANA CONVENTION CENTER  
INDIANAPOLIS

[www.INSafetyConf.com](http://www.INSafetyConf.com)

## WELCOME BACK!

The 2022 Indiana Safety & Health Conference will be an in-person conference!



SPONSOR/EXHIBITOR PROSPECTUS

# 2022 INDIANA SAFETY AND HEALTH CONFERENCE & EXPO

## EXHIBITOR TESTIMONIALS

"A few years ago, we opened an Indianapolis office and our partnership with the Chamber has been critical in our growth of that office. The Chamber helps us to reach the right people – the decision-makers and the influencers who need to know about us so we can help them."

– Tania Bengtsson  
Gibson

"We have been coming to this conference for many years. It's one of our favorites because it's precisely the audience we are looking for and provides us a ton of great prospects for new business."

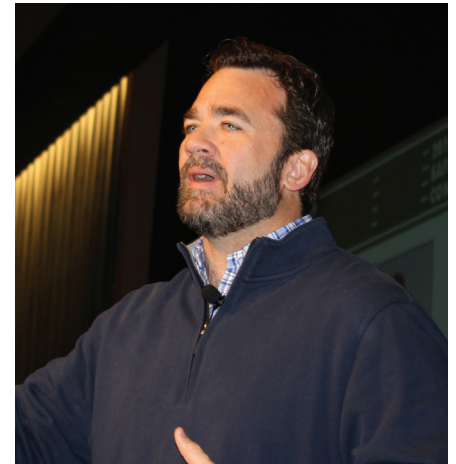
– Brent Beecher  
Community Employer Health

## CONFERENCE INFORMATION

The Indiana Safety and Health Conference is the largest gathering of safety and health professionals in the state of Indiana. Presented by the Indiana Chamber of Commerce, the Central Indiana Chapter of the American Society of Safety Professionals (ASSP) and the Indiana Department of Labor/INSafe, attendees learn the latest strategies to stay compliant with OSHA rules and regulations.

The conference features more than 70 breakout sessions and keynote presentations over three days on cutting edge topics. Previous keynote speakers, include:

- Jeff Skiles: Co-Pilot of U.S. Airways Flight 1549, "The Miracle on the Hudson"
- Jeff Saturday, Super Bowl XLI Champion, NFL Analyst on ESPN
- Dr. E. Scott Geller, Ph.D., Senior Partner, Safety Performance Solutions
- Tom Cecich, CSP, CIH, Past President of both ASSP and BCSP
- Richard Hawk, world renowned expert on "making safety fun"
- Oliver Luck, Executive Vice President of Regulatory Affairs, NCAA
- Astronaut, medical doctor and engineer David Wolf



## PRESENTED BY



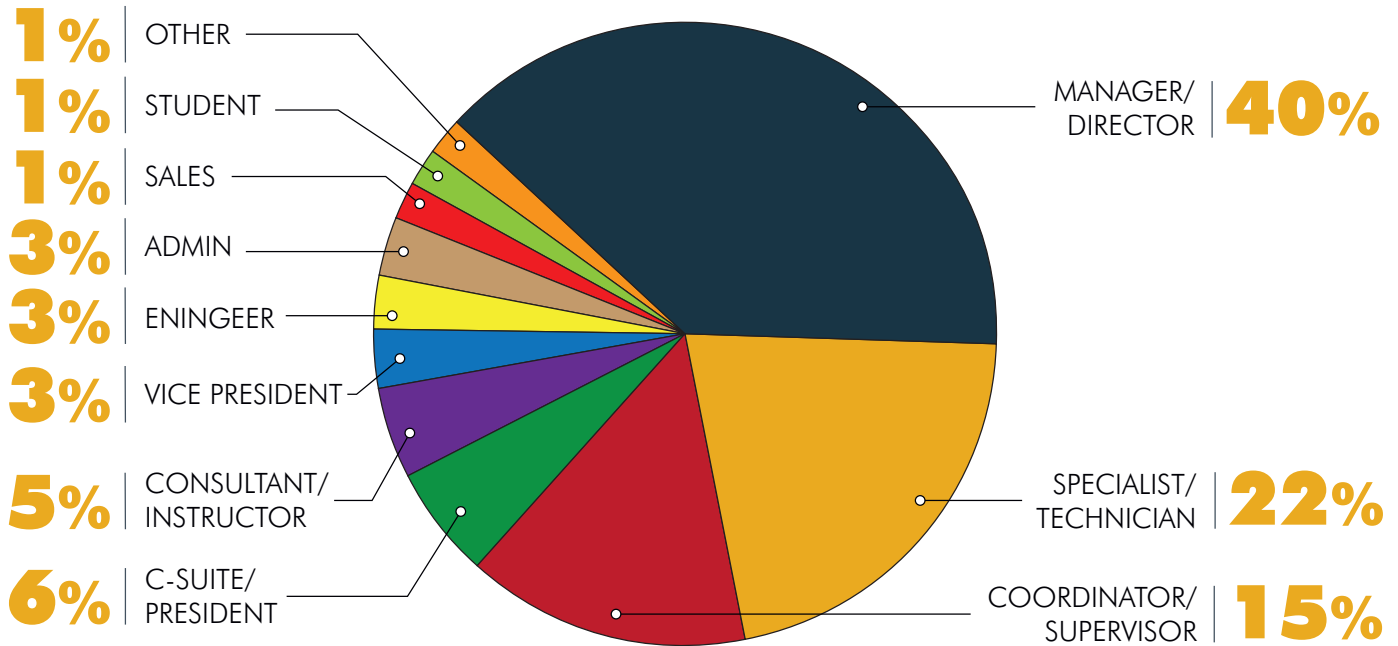
## OUR COMMITMENT TO YOU:

The Central Indiana Chapter of ASSP and the Indiana Chamber will take every safety precaution recommended by the CDC and state and local officials for the conference.

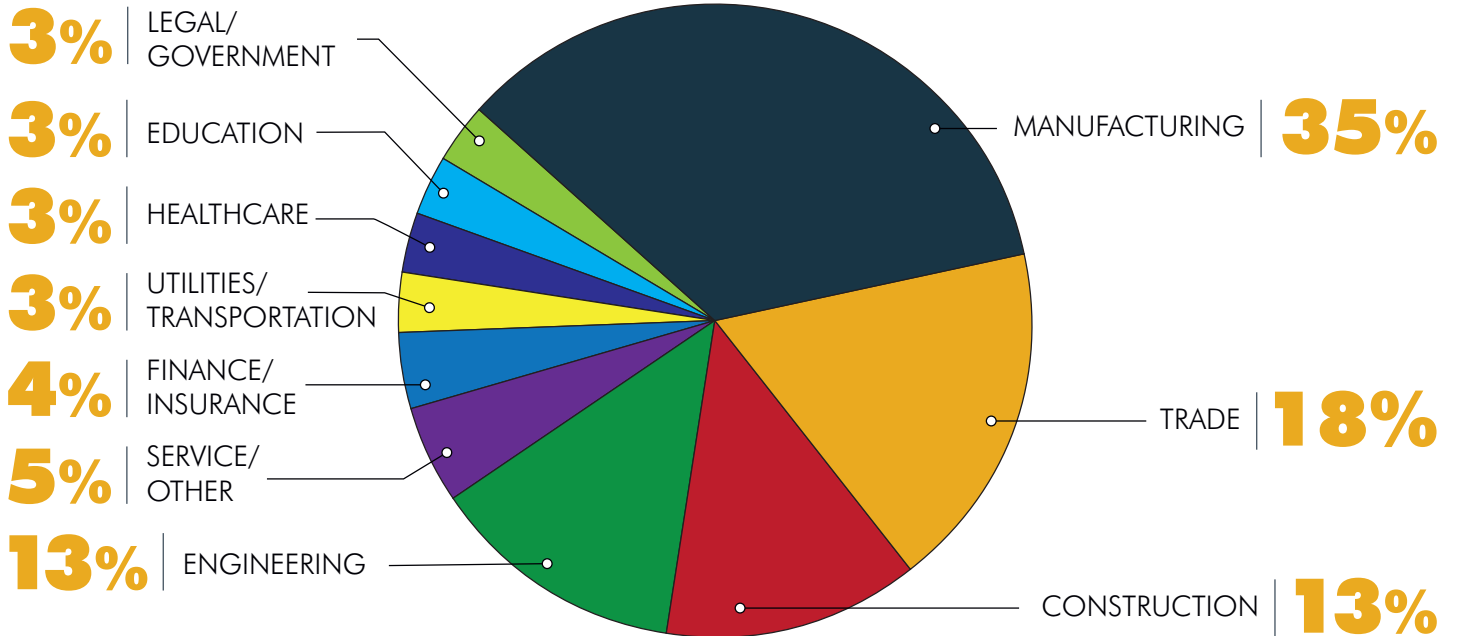
**Exhibitor/Sponsor Cancellation:** Exhibitor/sponsor may withdrawal from the Conference within thirty days of invoice for full refund less a \$100 administrative fee. If invoiced after October 1, no refunds will be issued. Payments are due 30 days from invoice date unless other arrangements are made. Chamber has the right to cancel sponsorship if payment is not made 30 days from invoice date.

# 2021 CONFERENCE ATTENDEES

## JOB TITLE



## INDUSTRIES



**97.4%** OF 2021 ATTENDEES RATED THE CONFERENCE AS GOOD, VERY GOOD OR EXCELLENT

# SPONSORSHIP LEVELS

## CONFERENCE SPONSOR \$15,000 Exclusive Opportunity

### INCLUDED BENEFITS:

#### Exclusive Branding Opportunities

- Exclusive listing as the 2022 Indiana Safety and Health Conference & Expo Conference Sponsor, including verbal recognition
- Company logo on the cover of promotional brochure
  - ✓ Mailed to more than 12,000 safety and health professionals in the Midwest
- Company logo included on e-mail promotions
  - ✓ More than 80,000 email promotions will be sent to safety and health professionals throughout Indiana
- Company logo included on cover of conference program guide, as well as a full page color advertisement inside, distributed to all attendees and includes conference agenda, exhibit hall map and more
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo or name on all conference signage
- Company logo included on conference web site and linked to pay of your choosing
- Company collateral material or logo item distributed to each attendee in conference bags

#### High Impact Opportunities

- 1-2 minutes of podium time to address conference attendees during a selected event or a 30 second commercial video (you provide)
- 20'x20' display area with one 6' skirted table and two chairs and exhibit booth within the virtual conference hub
  - ✓ Includes two complimentary booth attendee passes (additional booth attendant passes may be purchased for \$99/each)
- One pre-event e-blast (you provide content)

#### Access

- Six complimentary full-conference registrations for your company representative and/or clients
- Additional conference registrations available at 20% discount
- Complimentary expo only passes for your clients (does not apply to company booth attendee representatives)
- A complete electronic list of conference attendees
  - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2023 conference

## PLATINUM SPONSOR \$7,500 (Six Opportunities Available)

### Available opportunities

- Pre-conference Workshop (February 28)
- Opening General Session (March 1)
- Morning General Session (March 2)
- Governor's Workplace Safety Awards Luncheon (March 2)
- Mobile App
- Expo Hall

### INCLUDED BENEFITS

#### Exclusive Branding Opportunities

- Exclusive recognition as the sponsor of the corresponding event or item above
- Recognition as a Platinum-level Sponsor, including verbal recognition
- Company logo included in promotional brochure
  - ✓ Mailed to more than 12,000 safety and health professionals in the Midwest
- Company logo included on e-mail promotions
  - ✓ More than 80,000 email promotions will be sent to safety and health professionals throughout Indiana
- Company logo included in conference program guide, as well as a full page color advertisement inside, distributed to all attendees and includes conference agenda, exhibit hall map and more
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo included on conference web site and linked to pay of your choosing

#### High Impact Opportunities

- 1-2 minutes of podium time to address conference attendees during a selected event
- 10'x10' display area with one 6' skirted table and two chairs and exhibit booth within the virtual conference hub
  - ✓ Includes two complimentary booth attendee passes (additional booth attendant passes may be purchased for \$99/each)

#### Access

- Four complimentary full-conference in-person registrations and four complimentary full-conference virtual registrations for your company representative and/or clients
- Additional conference registrations available at 20% discount
- Complimentary expo only passes for your clients (does not apply to company booth attendee representatives)
- A complete electronic list of conference attendees
  - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2023 conference

# SPONSORSHIP LEVELS

## GOLD SPONSOR

**\$5,000 (14 Opportunities Available)**

### Available Opportunities:

- Welcome Reception/Expo Preview (February 28)
- Reception (March 1)
- Registration Bag (your logo on it)
- Water Bottle (your logo on it)
- Name Badge Lanyards (your logo or company name on it)
- Massage Center
- Conference Guide (your logo on cover)
- Notepad (your logo on it)
- Innovation Lounge
- Educational Session Track (only 5 available)

### INCLUDED BENEFITS

#### Exclusive Branding Opportunities

- Exclusive recognition as the event or item sponsor
- Recognition as a Gold-level Sponsor
- Company name or logo included in promotional brochure
  - ✓ Mailed to more than 12,000 safety and health professionals in the Midwest
- Company name or logo included on e-mail promotions
  - ✓ More than 80,000 email promotions will be sent to safety and health professionals throughout Indiana
- Company logo included in conference program guide, as well as a full page color advertisement inside, distributed to all attendees and includes conference agenda, exhibit hall map and more
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo included on conference web site and linked to pay of your choosing

#### High Impact Opportunities

- 10'x10' display area with one 6' skirted table and two chairs and exhibit booth within the virtual conference hub
  - ✓ Includes two complimentary booth attendee passes (additional booth attendant passes may be purchased for \$99/each)

#### Access

- Two complimentary full-conference registrations for your company representative and/or clients
- Additional conference registrations available at 20% discount
- Complimentary expo only passes for your clients (does not apply to company booth attendee representatives)
- A complete electronic list of conference attendees
  - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2023 conference

*\*Reasonable effort will be made to include logo at all available opportunities; however due to space issues, use of company name in text may be necessary*

## SILVER SPONSOR

**\$3,000 (15 Opportunities Available)**

### Available Opportunities:

- Continental Breakfast (February 28)
- Morning Refreshment Break (February 28)
- Afternoon Refreshment Break (February 28)
- Continental Breakfast (March 1)
- Morning Expo Refreshment Break (March 1)
- Afternoon Expo Refreshment Break #1 (March 1)
- Afternoon Expo Refreshment Break #2 (March 1)
- Continental Breakfast (March 2)
- Morning Refreshment Break #1 (March 2)
- Morning Refreshment Break #2 (March 2)
- Afternoon Refreshment Break #1 (March 2)
- Afternoon Refreshment Break #2 (March 2)
- Get-Connected (Wi-Fi)
- Charging Station
- Corporate Social Responsibility (CSR)

### INCLUDED BENEFITS

#### Exclusive Branding Opportunities

- Exclusive recognition as the event or item sponsor
- Recognition as a Silver-level Sponsor
- Company name or logo included in promotional brochure
  - ✓ Mailed to more than 12,000 safety and health professionals in the Midwest
- Company name or logo included on e-mail promotions
  - ✓ More than 80,000 email promotions will be sent to safety and health professionals throughout Indiana
- Company logo included in conference program guide, as well as a half page color advertisement inside, distributed to all attendees and includes conference agenda, exhibit hall map and more
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Logo included on conference web site and linked to pay of your choosing

#### High Impact Opportunities

- 10'x10' display area with one 6' skirted table and two chairs and exhibit booth within the virtual conference hub
  - ✓ Includes two complimentary booth attendee passes (additional booth attendant passes may be purchased for \$99/each)

#### Access

- One complimentary full-conference registration for your company representative and/or client
- Additional conference registrations available at 20% discount
- Complimentary expo only passes for your clients (does not apply to company booth attendee representatives)
- A complete electronic list of conference attendees
  - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2023 conference

# 2022 INDIANA SAFETY AND HEALTH CONFERENCE & EXPO

## SAFETY INNOVATION SPONSOR (3 Opportunities Available)

INNOVATION IS A WORD WITH MANY MEANINGS, BUT IN THE WORLD OF SAFETY WE WANT TO HELP YOU SHOWCASE THE FOLLOWING:

### INNOVATION IN SAFETY INITIATIVES

Have you implemented protocols, practices or initiatives in a new way in your organization that will exemplify your company's focus on safety? Then this sponsorship is a great opportunity for you to show safety professionals from across the state how you're changing things for the better.

### INNOVATION IN SAFETY PRODUCTS

Have you created a new product or technological advancement that can help improve the safety of Indiana workers? This sponsorship is a great way for you to directly reach the people whose lives you can improve and how them how your innovations can enhance their focus on safety in the workplace.

## BE PART OF OUR SAFETY INNOVATION LOUNGE IN MARCH 2022 TO SHOW INDIANA HOW YOU ARE MOVING THE WORLD OF SAFETY FORWARD!

### Included benefits:

- Company name and/or logo listed on all conference promotions;
- Demo your products or showcase your innovative practices in the Innovation Lounge
- Strategically positioned **booth exhibit space** near Innovation Lounge (10 x 10 space, 6' table, waste basket, two chairs, standard booth draping and identification sign)
- The opportunity to show case your company's **safety commitment video** clip at a conference general session
- Full page advertisement in conference program guide; your company safety commitment statement printed in program guide
- Company **web site linked** from the conference web site
- Ample opportunities to initiate conversations with the best buyers in the state and to discuss attendee's service needs during all breaks, which will be held in the exhibit hall
- Opportunity to recruit/connect with skilled candidates and safety professionals
- Four (4) **complimentary conference registration and four virtual** for your staff and/or clients; additional registrations for your staff, and/or clients can be purchased at 20% off of listed registration price.
- Two (2) complimentary booth attendants; additional booth attendant passes can be purchased for \$99 each for expo day only.
- A complete list of conference attendees including name, title, company name, phone number and mailing address (if available)
- Sponsor ribbons for your staff
- **Right of first renewal for 2023 conference**

**Investment: \$7,500**



# 2022 INDIANA SAFETY AND HEALTH CONFERENCE & EXPO

## EXHIBIT SPACE OPPORTUNITIES

(Limited space available – first come first served)

\*Larger, customized exhibit space is available and can be quoted upon request (as space allows)

### Exclusive Branding Opportunities

- Company name included in promotional brochure
  - ✓ Mailed to more than 12,000 safety and health professionals in the Midwest
- Company inclusion included in conference program guide, distributed to all attendees and includes conference agenda, exhibit hall map and more

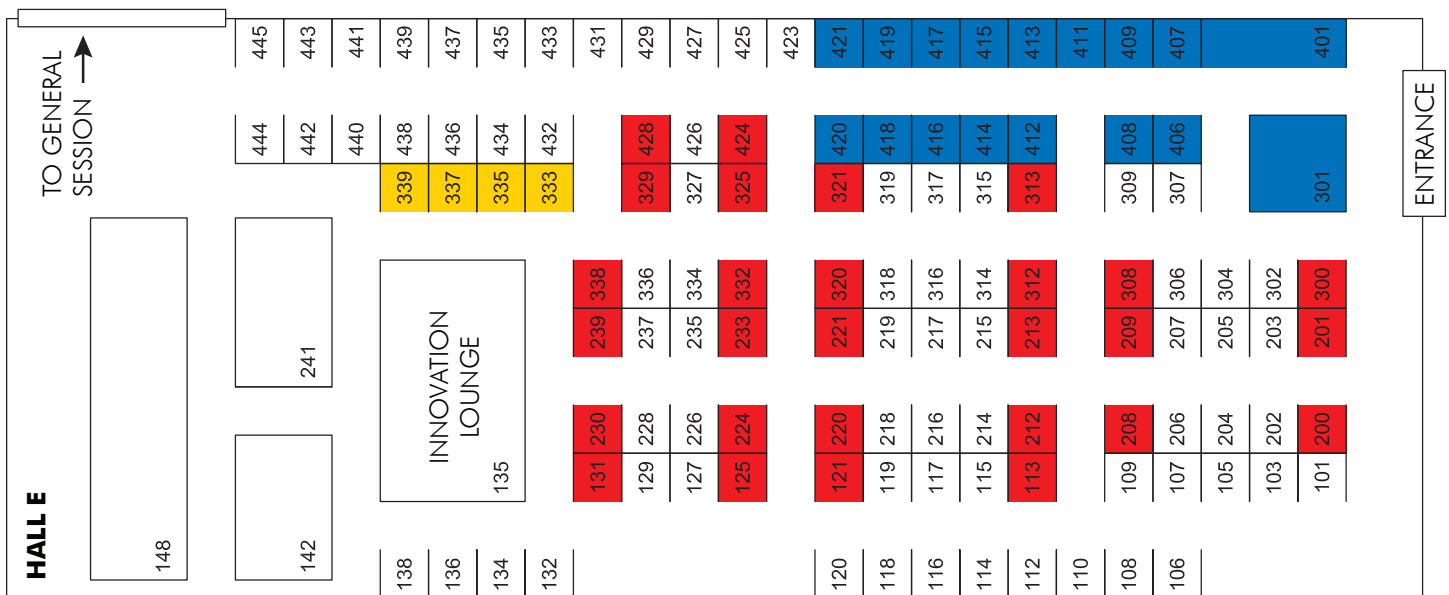
### Access

- 10'x10' display area with one 6' skirted table and two chairs
  - ✓ Includes two complimentary booth attendee passes (additional booth attendant passes may be purchased for \$99/each)
- Additional conference registrations available at 20% discount
- Complimentary expo only passes for your clients (does not apply to company booth attendee representatives)
- A complete electronic list of conference attendees
  - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Exhibitor ribbon for each of your company representatives
- First right of renewal for 2023 conference

### 2022 Safety Conference Booth Pricing

	Advance Rate: through October 31	Standard Rate: November 1
10x10	\$895	\$1,045
10x10 corner	\$1,095	\$1,245
10x20	\$1,790	\$1,940
10x20 with one corner	\$1,990	\$2,140
10x20 end cap	\$2,500	\$2,650

### EXHIBITOR FLOORPLAN



- Sponsors section
  - Corner booths
  - Innovation sponsors
- End caps are available

Individual booth categories and locations subject to change

# 2022 INDIANA SAFETY AND HEALTH CONFERENCE & EXPO

## INTERACTIVE DISPLAY SPACES AVAILABLE

Present your products and services with an interactive display space! Custom spaces of all sizes are available, enhancing the conference attendee experience and increase booth traffic.

**A 20'x30' interactive display is \$2,500. Quotes for larger display space are available upon request.**

### INCLUDED BENEFITS:

#### Exclusive Branding Opportunities

- Company name included in promotional brochure
  - ✓ Mailed to more than 12,000 safety and health professionals in the Midwest
- Company inclusion included in conference program guide, distributed to all attendees and includes conference agenda, exhibit hall map and more

#### Access

- Additional conference registrations available at 20% discount
- Complimentary expo only passes for your clients (does not apply to company booth attendee representatives)
- A complete electronic list of conference attendees 4 Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Exhibitor ribbon for each of your company representatives
- First right of renewal for 2023 conference





# 2022 INDIANA SAFETY AND HEALTH CONFERENCE & EXPO

## ADVERTISING OPPORTUNITIES

- \$150 – Enhanced listing in printed conference program guide (including company logo)
- \$500 – Half page color advertisement in conference program guide
- \$850 – Full page color advertisement in conference program guide



## 2020 EXHIBITORS

- 3M Personal Safety
- Acoustical Systems, Inc.
- Advanced Safety & Energy Inc.
- AFC International Inc
- Aim Right Fire Extinguisher Training
- Airfeet Technologies
- American Society of Safety Professionals
- A-SAFE INC
- Ascent Safety Solutions
- ATC Group Services an Atlas Company
- Athletico Physical Therapy
- ATI Worksite Solutions
- August Mack Environmental
- AUTOBrine / The Cope Company Salt
- Board of Certified Safety Professionals
- BodyBilt
- Boplan USA
- Brady Corp.
- Business Health Solutions, PC
- Cardiac Science
- Champion Windows & Home Exteriors of Indianapolis
- CIS onsite
- ClickSafety
- Coalition for Construction Safety (CCS)
- Columbia Southern University
- Community Employer Health
- Concentra Medical Centers
- Cornerstone Environmental, Health and Safety, Inc.
- Crown ERAM LLC
- Daniel A. Rodeno & Associates
- DiVal Safety
- EcoPro Solutions
- Electrical Safety Specialists
- EMSL Analytical, Inc.
- EnviroServe Inc.
- Examinetics
- Facility Results
- Fauske & Associates, LLC
- Firefighter Safe
- Franciscan WorkingWell / ExpressCare
- Generation Green Recycling
- Geroline Inc.
- Gibson
- GoPivot/Circle Wellness
- Hastings Air Energy Control, Inc.
- Healthy Roster
- Illumgear
- Incident Energy Engineering LLC
- Indiana Chamber Business Education Resources
- Indiana Chamber Membership
- Indiana Department of Environmental Management- Compliance and Technical Assistance Program
- Indiana Department of Labor
- Indiana Safety & Supply Co.
- Indiana State University – Safety Management
- Indiana University-Bloomington Safety Program
- Indiana Workforce Recovery/Wellness Council of Indiana
- Industrial Safety and Training Services
- Interthor Inc
- Intoximeters, Inc.
- Intrepid Industries Inc.
- iReportSource
- KERAMIDA Inc.
- KHA Online-SDS™
- Kids' Chance of Indiana
- LTC Language Solutions
- Magid
- Market Force
- Marlin
- Martin Safety
- MartinCSI
- Micro Air, Inc.
- Mid-America OSHA Education Center
- National Workwear, Inc.
- NQA
- OraSure Technologies Inc.
- Oswald Safety
- Parco Inc.
- Parkview Occupational Health
- Prevention Insights
- Pristine Products, LLC
- ProtectEar USA, LLC
- Red Wing Shoe Company
- RMS Safety
- Roche
- RPB Safety
- Rupp Safety Associates, Inc.
- Safety 101: Proactive Safety Software
- Safety Management Group
- Safety Resources, Inc.
- Safety Shoe Distributors \ Hytest
- SafeVision by HOYA
- Select Physical Therapy
- Sentinel Safety Group LLC
- Sentry Safety Services, Inc.
- SGS Galson Laboratories
- SHE Software
- SHOWA
- SKC Inc.
- Slice, Inc.
- State Safety & Compliance
- T K Group, Inc.
- Team Rehabilitation
- Tingley Rubber Corporation
- Tomo Drug Testing
- Total Safety
- Trinity Safety Group
- Tritech Fall Protection Systems
- TSI Inc.
- United Sales Associates
- Vantage Point Consulting
- VelocityEHS | Humantech
- VPPPA
- WalkerHughes Insurance
- Walman Optical Safety Eyewear
- Workplace Safety & Health Co., Inc.
- WorkSaver Employee Testing Systems
- ZOLL Medical Corporation

# NEW VISIBILITY OPPORTUNITIES

A la carte Options	Price	Deadline to Order
Floor sticker in expo hall (one sticker)	\$400	January 3, 2022
Expo entry floor sticker – one opportunity	\$600	January 3, 2022
Enhanced listing	\$150	January 3, 2022
Registration bag drop	\$500	January 3, 2022
Full page full color advertisement in program guide	\$850	January 3, 2022
Half page full color advertisement in program guide	\$500	January 3, 2022

## LEAD RETRIEVAL

Your full onsite team will have access to a mobile app tool that offers real-time ROI updates, immediate data and metrics, and advanced team collaboration abilities. Every interaction with an attendee will provide your team with enriched leads and essential data for quality follow ups!

## EXPO ENTRY FLOOR STICKER

An exclusive branding opportunity for one exhibitor or sponsor to have an advertisement placed in the expo entrance doors.

**You will receive:** An approximately 3' x 3' square floor decal with your company logo and booth number at the entrance of the expo hall.

## EXPO HALL FLOOR STICKER

**You will receive:** Receive one approximately 3' x 3' square floor decal with your company logo and booth number inside the expo hall in a premium location determined by conference organizers.

## ENHANCED LISTING

**You will receive:** Your company logo in the conference program guide, mobile app exhibitor profile. Sponsors of the conference automatically receive this benefit.

## REGISTRATION BAG DROP

**You will receive:** Your company logo item or flyer placed in all conference registration bags. Your company must provide items. All items must be approved by the Indiana Chamber.

## FULL PAGE COLOR ADVERTISEMENT

**You will receive:** Your company full page color advertisement in conference program guide. Sponsors of the conference automatically receive this dependent upon sponsorship level.

## HALF PAGE COLOR ADVERTISEMENT

**You will receive:** Your company half page color advertisement in conference program guide. Sponsors of the conference automatically receive this dependent upon sponsorship level.

Reserve your a la carte option: Jesse Brothers, [jbrothers@indianachamber.com](mailto:jbrothers@indianachamber.com) or (317) 264-7549

